

Waterfront apartments make a splash with buyers

The popularity of city centre living in Bristol was clearly demonstrated when all of the apartments released at Bridge Quay on the Floating Harbour were reserved over the weekend.

Around 150 people attended Urban & Civic's first phase launch, with some prospective buyers queuing outside an hour before the doors opened. The apartments attracted a broad range of buyers with some being bought as new homes by people already renting in the area and others snapped up as rental investments.

Adam Pratt, development director at Urban & Civic said: "We were thrilled by the response we received at the launch. This is a great building in a fantastic location and all 59 apartments are generously sized and have private balconies.

"There has been a very positive reaction to Bridget, the Pop Art image and face of Bridge Quay we unveiled on our waterfront scaffolding last week. Clearly she strikes a chord with Bristol's creative spirit."

Sales agents Ocean and Savills reported that it was the busiest launch of a residential development in Bristol since 2007.

The remaining apartments will be released later in the year and those who register an interest in Bridge Quay will be notified in advance.

You can find out more about these new apartments at www.bridgequay.co.uk or by following Bridget on Twitter @BridgeQuay.

Ends

For more information, please call Jo Hatton Jones on 0117 980 0305 or 07990 078365