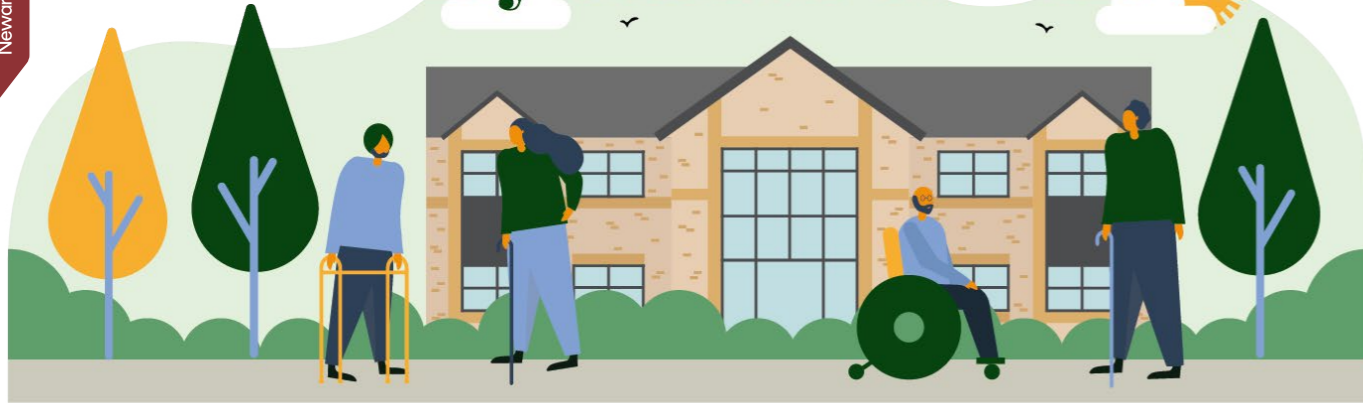


Community Centred Care Home



Putting care in the heart of the community

King's Court Care Home, operated by Ideal Care Homes and situated on Flaxley Lane, Middlebeck, opened in April 2023. It is a modern, warm and welcoming home, with luxurious social spaces, attractive décor and freely accessible, secure, gardens.

All 60 bedrooms are en-suite, enabling the home to deliver person-centred care in a dignified manner, promoting independence as far as possible.

Since the home opened our on site team have quickly developed a warm and positive working relationship with the Home's manager, Tarnya Fairburn, and her staff, and we set about exploring ways in which we could work in partnership alongside them to enhance their offer and promote it to the residents of Middlebeck and beyond.

King's Court offer a regular and varied calendar of social events for their residents, and they warmly extend the invitation to the wider residents of the Middlebeck area. We have worked closely with them to promote their events to a wider audience, including their Summer Fayre, community dog show, and their upcoming Christmas Market, and have been happy to loan them event items such as gazebos to help enhance their events.

King's Court have fostered a fruitful relationship with their neighbours, Christ Church School, and they continue to work together to support each other. King's Court have raised a generous sum of money to fund a defibrillator which is situated at the school, and they continue to support each other wherever they can.

We have provided the services of our regular photographer, Dan Wray, to photograph the care home and have featured it strongly in our social media output, and in addition have asked him to photograph ad-hoc initiatives such as the home's recent drive to knit hundreds of poppies for their Remembrance Day commemorations.

We also worked closely with King's Court to encourage them to join Urban&Civic in becoming a sponsor of the long-running Newark Half-Marathon. They readily accepted the invitation and donated a generous sum to ensure the event went ahead very successfully.

We look forward to further developing our relationship with King's Court, and we are delighted it has so quickly become such a prominent and positive part of the Middlebeck community.



Passion



Partnerships



Physical

