



Calling all cycling smoothies

The long awaited launch of the Middlebeck cycle hub was a huge success in July, with local residents attending from across Newark to get their bike serviced and to participate in the celebrations.

Delivered by Urban&Civic and operated by Newark Cycles, the new cycle hub, positioned next to Gannets café, has been created by the local community, for the local community and provides pre-booked and walk-in servicing slots for bike maintenance and repair.

The launch, which was open to Newark residents, cyclists and families, was jam-packed with a whole host of fun activities, designed to bring the community together in celebration and to encourage residents and neighbours to get active.

Guided tours of Newark's scenic National Cycle Route 64 took place across the afternoon led by cycle charity Sustrans, whilst pedal enthusiasts took on the ultimate race to blend challenge, where the faster and further participants pedalled the quicker they made their smoothies.

Local, award-winning artist James Broadfoot provided the soundtrack to celebrations, performing his signature acoustic guitar set in four live 20-minute sets.

“We were proud to celebrate the launch of Middlebeck’s new cycle hub in partnership with Newark Cycles with a fun-filled event at the weekend. Newark Cycles are well-known and respected in Newark and we’re delighted to be partnering with them to bring a new community hub to the heart of Middlebeck.

The official launch event marks the beginning of an exciting new chapter for this community hub, encouraging people to get outdoors in the fresh air and reignite their passion for the pedals!”

Kyle Smith, Communities & Partnerships, Urban&Civic

