

CATESBY

Balsall Common

Catesby received outline planning consent from Solihull Metropolitan Borough Council for a total of 115 dwellings on two neighbouring sites in the early summer of 2015 and these were quickly sold, following a tendering process, to Crest Nicholson plc.

Balsall Common highlights the delivery advantages of Catesby schemes, being technically considered, enabling the preferred housebuilder to quickly apply for reserved matters consent and as a consequence ensuring that construction commences approximately 12 months after the principle of development was established with new homes being sold and available for occupation shortly thereafter.

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Wanting to build on our previous successes at the Dorridge View and Dorridge Gate developments in Solihull, we worked closely with Catesby to purchase the 115-unit development opportunity at Kenilworth Road, Balsall Common, following the grant of outline planning consent. This is a fantastic site for Crest Nicholson and it was a pleasure to work with Catesby whilst securing the site. The purchase has enabled us to expand our operations in a very desirable area of Solihull whilst allowing us to create a sympathetic, design-led development of 115 houses and apartments. Catesby brought to the market a site that was technically considered and deliverable and following a very quick reserved matters consent, we are now operational, with sales looking positive following the launch of the show homes in October. I am confident this will be a very successful site for Crest Nicholson and look forward to being able to conclude another deal with Catesby in the near future.”

TOM HEATHCOTE

Development Director for Crest Nicholson plc
Chiltern Division

